



*Delivering On Demand Content
To Your Fingertips*

Connect.
Listen.
Create.



Welcome To Our Company

mobiCLOUD9 was founded last year by a dedicated team of experts who are highly passionate and solid players in the online marketing world. With more than 10 years' experience in mobile monetization and content distribution. We live and breathe in Digital Content.

We are Incorporated in the United Kingdom with a long-term vision to partner with Mobile Operators all over the world and to build long-term cooperation via winning business models and provide the best possible content experience to consumers.

We are constantly looking at acquiring and developing unique digital products and services which are engaging, innovative and offer great value, focusing on highest quality Esports, Competitive gaming and Social gaming.

Our expertise is built on over a decade of experience in digital content and ability to optimise ROI.

mobiCLOUD9 are the exclusive partners for Sri Lanka and Asia Pacific.

Glitch and GamesGuidz are only two of the many products we will be launching soon in Sri Lanka and Asia Pacific.

Engaging Content

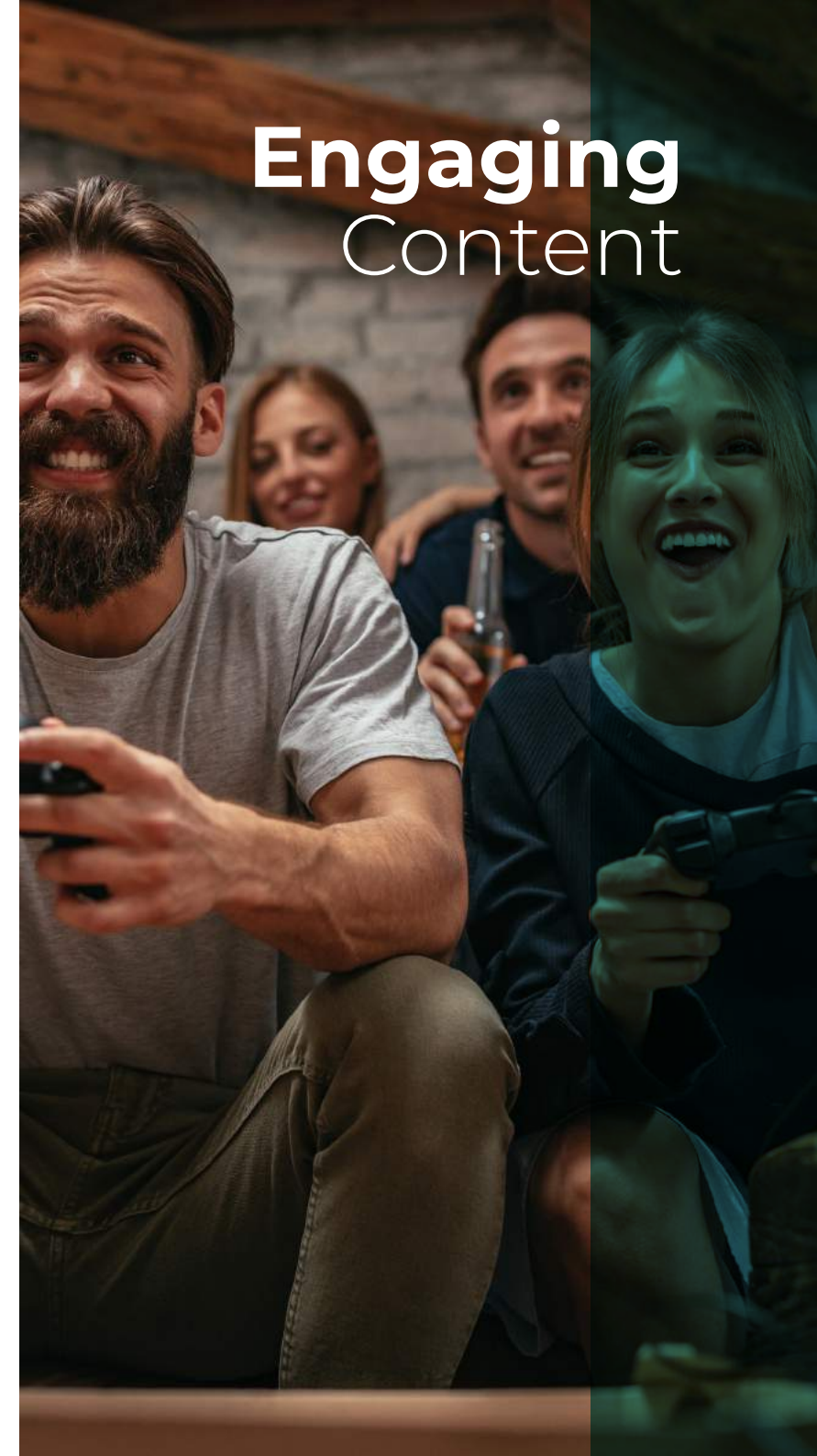
For years Mobile VAS providers have produced and promoted decent content. Promotions typically connect to some form of mobile billing, usually with simple payment journey to monetise services in efficient ways.

The market has changed and continues to evolve. What was deemed decent since some time ago no longer appeals or is accepted by mobile operators and their clients.

Innovation and diversification has not happened in several years. Content has become stagnant and repetitive.

The market is looking for new unique content. Not just the same content re-packaged, but content that allows users to engage and interact, and really get value for the fee they pay.

Interactive content means the users will not only want to pay, but will continue to pay and stay engaged.



What's Next?

mobiCLOUD9 & Esports

Our focus on new opportunities will be of interest to MNO's as we know they are keen to see this type of content replacing the mediocre current content types. This no slant of that content, it's just served its purpose.

This is obviously a huge draw to MNO's who are increasingly focused on customer satisfaction and customer care of their customer base. Quality, low churn content creates confidence and value for both the operators and the paying customers. From a service provider point of view, this content means higher user lifecycles, meaning higher ARPU and better Customer Care stats and KPI's.

The VAS market is awakening to the realisation of investing in better content and its importance to sustainability. mobiCLOUD9 meets this requirement and knows that in an industry where "Content is King" good value, interactive and engaging content is the "King Kong of Content"

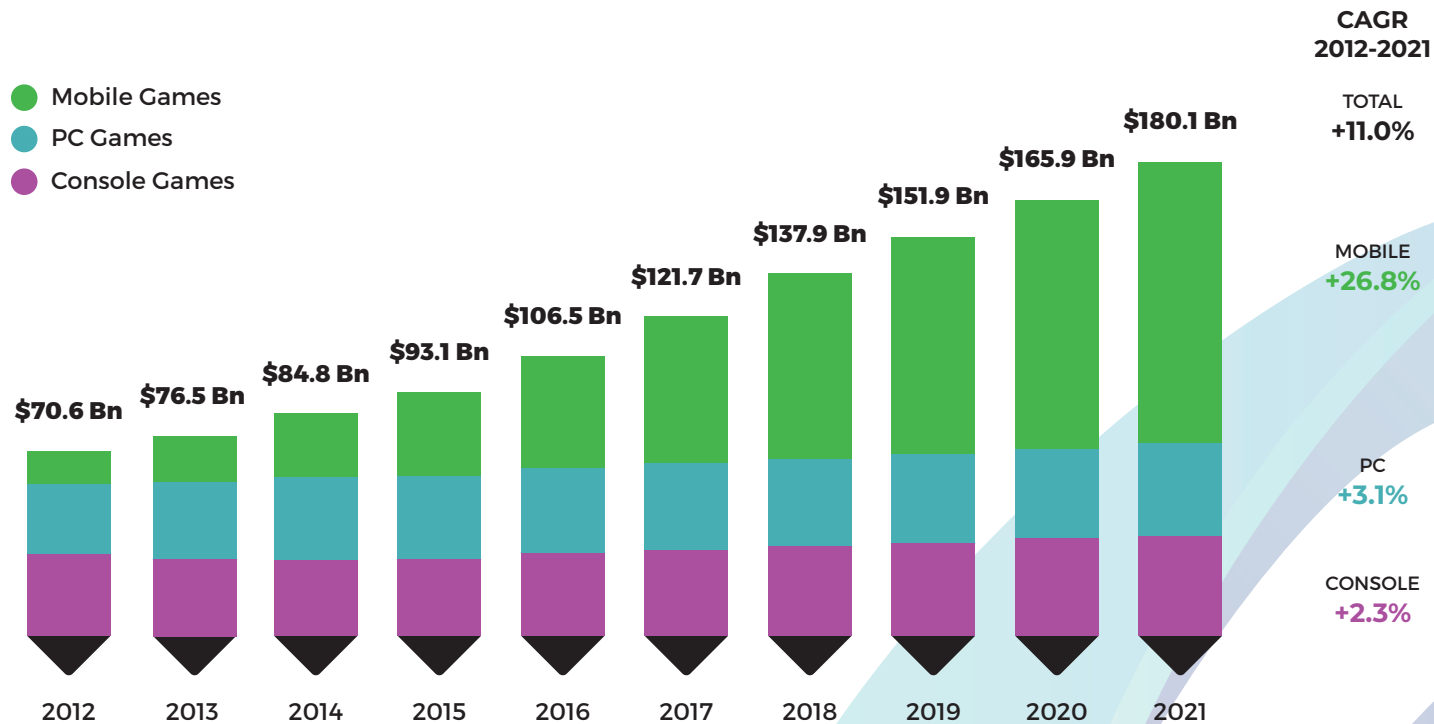


Esports Games Market



2012-2021 GLOBAL GAMES MARKET

REVENUES PER SEGMENT 2012-2021 WITH COMPOUND ANNUAL GROWTH RATES



Source: Newzoo | April 2018 Quarterly Update | Global Games Market Report
newzoo.com/globalgamesreport

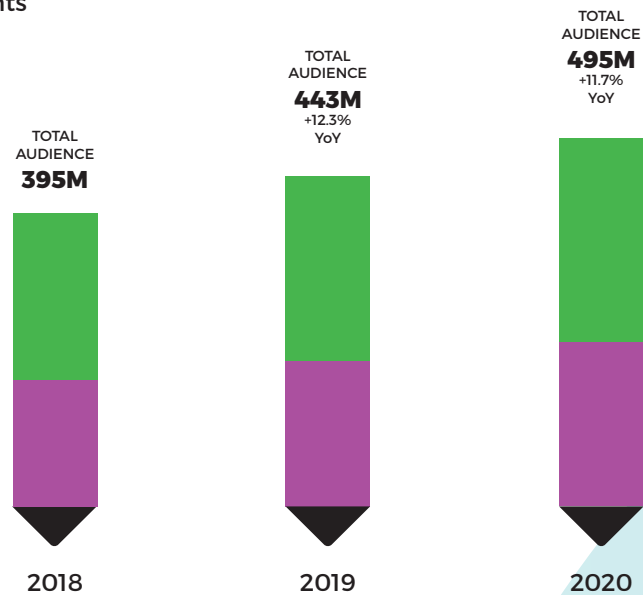
Esports Games Market



ESPORTS AUDIENCE GROWTH

GLOBAL - OR 2018, 2019, 2020

- Occasional Viewers
- Esports Enthusiasts

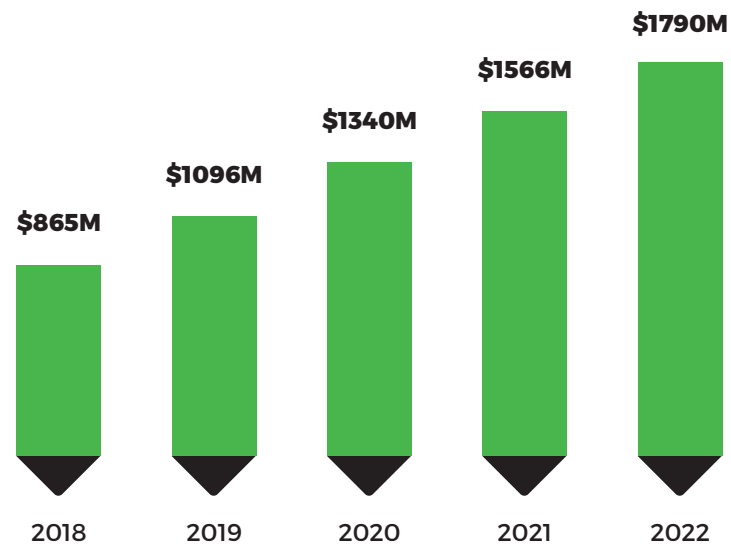


Source: Newzoo | 2019 Global Esports Market Report, June 2019
newzoo.com/esportsreport

Esports Games Market



2018-2020 GLOBAL ESPORTS MARKET FORECAST PER SEGMENT TOWARDS 2022



ESPORT IS MAINSTREAM

160 MILLION USERS
TOTAL ADDRESSABLE MARKET

\$300 / YEAR
SPENT ON DIGITAL ASSETS

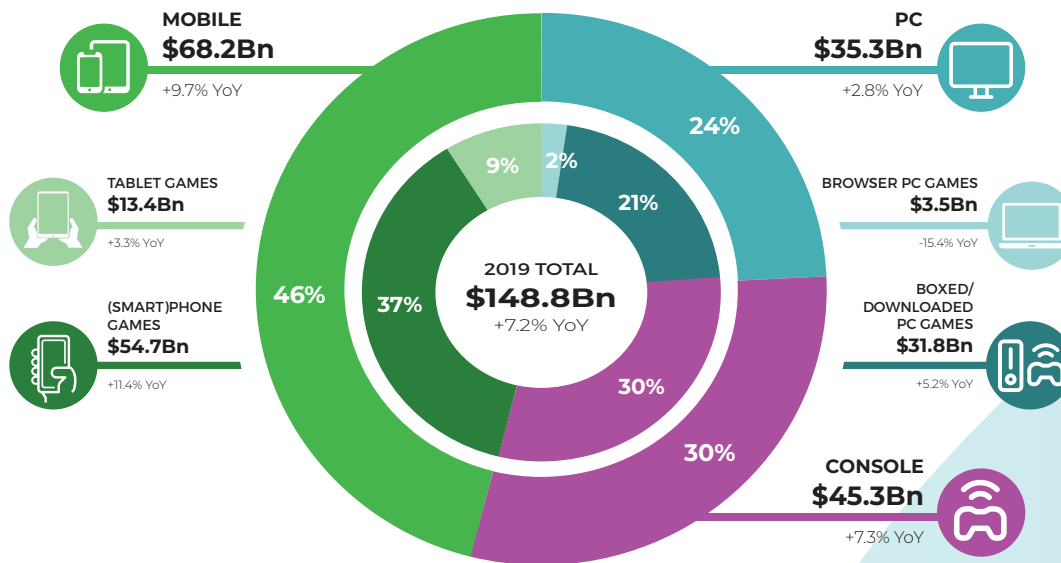
+15% CAGR
INDUSTRY GROWTH RATE 2021

Source: Newzoo | 2019 Global Esports Market Report, June 2019
[newzoo.com/esportsreport](https://www.newzoo.com/esportsreport)

Esports Games Market



2019 GLOBAL GAMES MARKET PER DEVICE & SEGMENT WITH YEAR ON YEAR GROWTH RATES



\$68.2Bn
Mobile game revenues in 2019 will account for 46% of the global market

Mobile device consumption and the revenue from this has overtaken other devices. Trends show this gap will only increase. Mobile Device Revenue is the fastest growing.

Source: Newzoo | 2019 Global Games Market Report | October Update
newzoo.com/globalgamesreport

mobiCLOUD9 & Esports

Understanding that Esports has such huge potential, mobiCLOUD9 carried out extensive market research that focussed on the user experience and end user value on the best available content within this vertical.

Based on this result, CLOUD9 sourced an exclusive agreement with GLITCH.WIN and GAMESGUIDZ to operate in Sri Lanka and Asia Pacific.

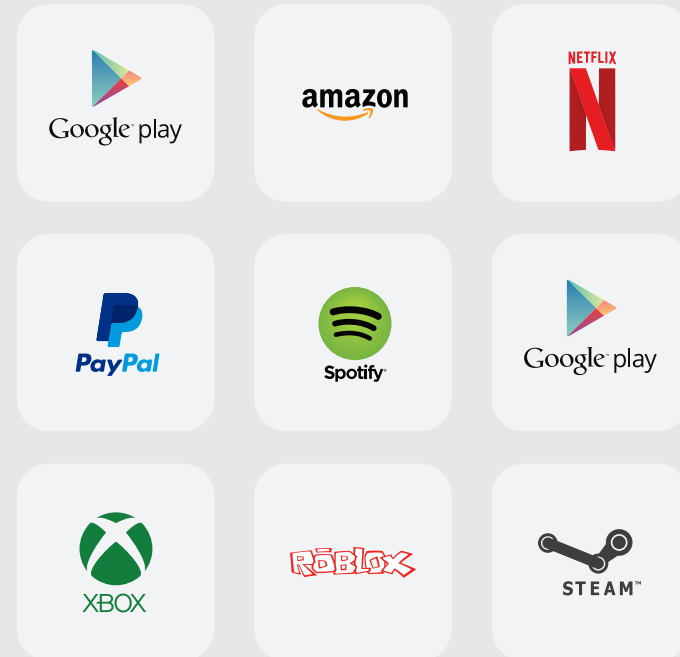
A leading gaming challenges, social gaming and esports platform.

For end users to compete in tournaments, play challenges, win prizes, chat with other gamers, discover content and a lot more!

Exclusive licence to mobiCLOUD9 for the Sri Lankan Market to be white labelled under the mobiCLOUD9 Brand

Users subscribe play, compete, enter challenges and tournaments to earn credits that they redeem for a range of prizes, plus an entry onto the leaderboard.

Prizes ranging from £10 - £100 Vouchers / Gift Cards from a range of well known and related brands;





Total Credits Earned: 36K+ Total Credits Redeemed: 30K+ Total Challenges Completed: 6K+ [f](#) [v](#) [i](#) [t](#) [m](#)

GLITCH CHALLENGES ▾ TOURNAMENTS ▾ REWARDS FORUMS ▾ ★ GO PREMIUM Log in Register

THE LEADING GAMING CHALLENGES, SOCIAL GAMING AND ESPORTS PLATFORM.

Compete in tournaments, play challenges, win prizes, chat with other gamers, discover content and a lot more!

Sign In Register

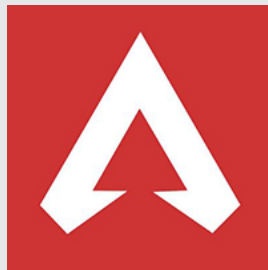
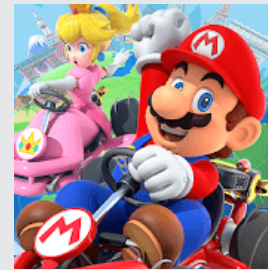
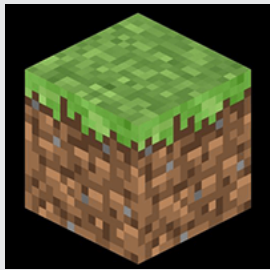
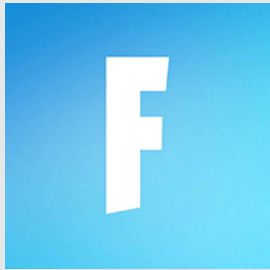
<https://www.glitch.win/>

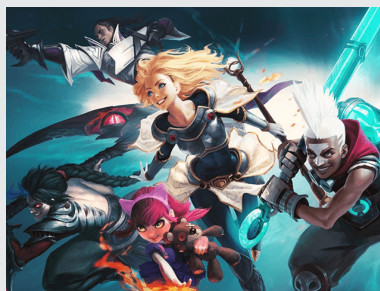
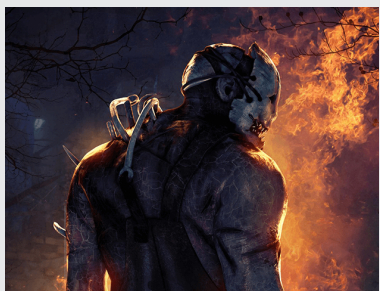
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Players of all levels compete in tournaments and challenges across an ever growing range of the most popular games



Supported Games







Features

Create your account with options for full personalisation from Avatar to tag lines and more.

Daily LIVE gaming challenges where users compete to win.

Daily Live eSports tournaments across top games e.g .fortnite, apex, mario kart, etc.

Weekly Live team tournaments e.g. fortnite, dota 2, etc. Create a team, join and win!

Forums & Live Gamer Chat to Upload gaming challenges via website or social media (FB, Insta, Twitter) and share gaming entries on these social feeds.

Upload from console (PS, Xbox), mobile or computer.

Live leaderboard - Weekly & all time gamer leagues. For individual entrants and teams.

Buy gaming items from shop, redeem Glitch credits.

Credit card option for upselling where users can pay for additional features alongside the weekly subscription.

More and more top games constantly being added.

User is constantly kept up to date on all new challenges and updates via social media channels.

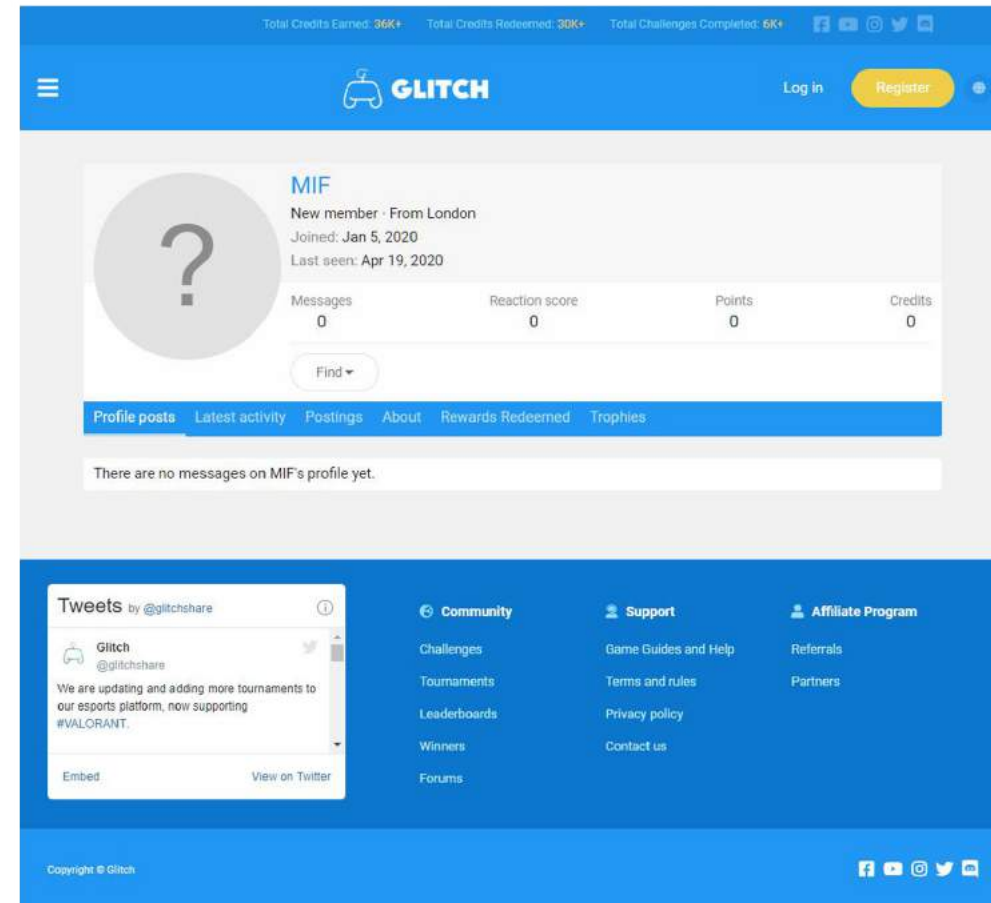
Shared database meaning a community of users who can interact and compete. Users in Sri Lanka for example, can enter tournaments with users in the UK.

Prizes offered relevant to each country.

Tournaments hosted by well-known individuals within the gaming sector.

A team of moderators who monitor and ensure that all tournaments are managed correctly, and scores and screenshots are checked as well as a custom built bot that reviews all challenge entries.

To explore the full range of features. Sign up now <https://www.glitch.win/register/>



<https://www.glitch.win/members/xxx.xxxx/>



Features Tournaments

The screenshot shows the GLITCH website interface. At the top, a blue header contains the GLITCH logo, navigation links for CHALLENGES, TOURNAMENTS (selected), REWARDS, FORUMS, and GO PREMIUM, along with a Log in button and a Register button. A secondary bar displays statistics: Total Credits Earned: 36K+, Total Credits Redeemed: 30K+, and Total Challenges Completed: 5K+. Below the header, a search bar is on the left, and a list of games is shown, including Fortnite, CS GO, Valorant, Clash Royale (marked 'New'), Team Fortress 2, Minecraft, and Roblox. The main content area features a 'FORTNITE' tournament card with a start and end date of 28/05/2020. A large banner for the 'FORTNITE TOURNAMENT' includes a countdown timer showing 00 days, 08 hours, 01 minute, and 00 seconds. Below the banner are buttons for 'Prizes' and 'Information'.

<https://www.glitch.win/tournaments/upcoming/>



Features Challenges

Total Credits Earned: 30K+ Total Credits Redeemed: 30K+ Total Challenges Completed: 6K+

GLITCH CHALLENGES TOURNAMENTS REWARDS FORUMS GO PREMIUM Log in Register

Gaming Challenges Guides

NEW: Valorant 14 25

Clash Royale 311 598

Euro Truck Simulator 2 66 113

Dead by Daylight 550 1.1K

<https://www.glitch.win/challenges/>



Features Forums

Total Credits Earned: 36K • Total Credits Redeemed: 30K • Total Challenges Completed: 5K •

Log in Register

Challenges

- Gaming Challenges**
Sub-forums ▾
Threads: 5.9K Messages: 11.3K Epic card Yesterday at 7:58 PM · Dieco
- Tournaments (Glitch Game Nights)**
Participate in our esports Tournaments and earn rewards!
Sub-forums ▾
Threads: 46 Messages: 47 Esports Tournament #... May 22, 2020 · rocky

Tweets by @glitchshare

Glitch @glitchshare
Our new weekly #GTA5 Gaming Challenges have been added! Click the link below to check them out!
 GTA 5 #GlitchChallenge: glitch.win/challenges/GTA

Embed View on Twitter

- Community**
 - Challenges
 - Tournaments
 - Leaderboards
 - Winners
 - Forums
- Support**
 - Game Guides and Help
 - Terms and rules
 - Privacy policy
 - Contact us
- Affiliate Program**
 - Referrals
 - Partners

<https://www.glitch.win/index.php?forums/challenges.73/>



Features Leader Board

WEEKLY LEADERBOARD

4.8K+ Unique Users | 36K+ Credits Earned | 30K+ Credits Redeemed | 6K+ Challenges Completed

2ND PLACE: PepinoHot (1970)

1ST PLACE: BlaCk_SnaKe16 (2595)

3RD PLACE: R41sTng_d34th (1395)

PLACE	USERNAME	CHALLENGES	POINTS	PROFILE
4	Cherub	1360	1360	VIEW PROFILE
1	Cherub	1360	1360	VIEW PROFILE
2	Cherub	1360	1360	VIEW PROFILE

<https://www.glitch.win/index.php?weeklyleaderboard/>



Features Partners

Total Credits Earned: 30K+ Total Credits Redeemed: 30K+ Total Challenges Completed: 5K+

GLITCH CHALLENGES TOURNAMENTS REWARDS FORUMS GO PREMIUM Log in Register

OUR PARTNERS

Below are all of our partners! Enjoy endless hours of gaming content by visiting their channels!

Tournament Kings

Esports Multi-Organisation - 730k+ Community Members

Tournament Kings has not submitted a bio.

Simsimsom

Fortnite Content Creator - 30k+ Twitch Followers

Hey im a full time streaming over at Twitch.Tv/Simsimsom. I stream everyday and play mostly Fortnite - working on becoming the best version of myself and improve everyday.

<https://www.glitch.win/index.php?pages/partners/>



Features Forums

Total Credits Earned: 36K+ Total Credits Redeemed: 30K+ Total Challenges Completed: 6K+

CHALLENGES TOURNAMENTS REWARDS **FORUMS** GO PREMIUM Log in Register

General Management

Announcements	Threads: 1	Messages: 25	Giveaway CS:GO Giveaway - AWP ... Sep 23, 2019 - rocky
News & Information	Threads: 3	Messages: 9	Information Community Newslette... Dec 3, 2019 - rocky
Members List			

General Discussions

Introductions	Threads: 109	Messages: 364	new member I have a problem May 17, 2020 - KmTempe
Quick Threads	Threads: 26	Messages: 83	New Cache (CS:GO) Nov 6, 2019 - meose
Moan & Groan	Threads: 4	Messages: 27	mechs! they're gone Oct 21, 2019 - TalismanGames
Gaming Talk	Threads: 47	Messages: 152	I love fortnite May 11, 2020 - Rayenhero1000
Epic Clips	Threads: 9	Messages: 38	[OSU] Speeeeeeeeeeeeeeeeeed!!!!!!! Nov 18, 2019 - starak
General Discussion	Threads: 21	Messages: 90	Rewards = Impossible??? May 13, 2020 - Seadopmode

The Marketplace

Marketplace Shop

Our Community

Challenges Completed: 6,369
Tournaments Played: 43
Members: 5,167
Latest member: Maybeck

Playing Right Now

Cherub, ethoid, TR DEMENTOR, Maybeck, DartLyX, rocky, battleadmin, Night_King00, Dieco, KylixOnGfuel, L3gal Stratz, Gingerbread Recon, Sylfe, FreneticOwl, LowYyle, CharlesDup, FishaFH, Simsimson, JoJo

Latest posts

- Epic card
Latest: Dieco - Yesterday at 7:58 PM
Entries
- PC Challenge - Money!
Latest: Bot - Friday at 3:26 PM
Accepted Entries
- PC Valorant Diffuse
Latest: rocky - Friday at 8:36 AM
Accepted Entries
- PC Valorant Win
Latest: rocky - Friday at 8:35 AM
Accepted Entries
- Member Challenge - Money!
Latest: Saas - Wednesday at 10:09 AM

<https://www.glitch.win/index.php?forums/>



Features Rewards

Categories

- Gift Cards 23
- Games 13
- PayPal 4

Wallet

Credits: 0

What is a Credit?

A Credit is our unit of currency. Earn Credits by completing Challenges and winning Tournaments. Redeem credits from the rewards page.

Redemption Limits

Most items

- Bot 48

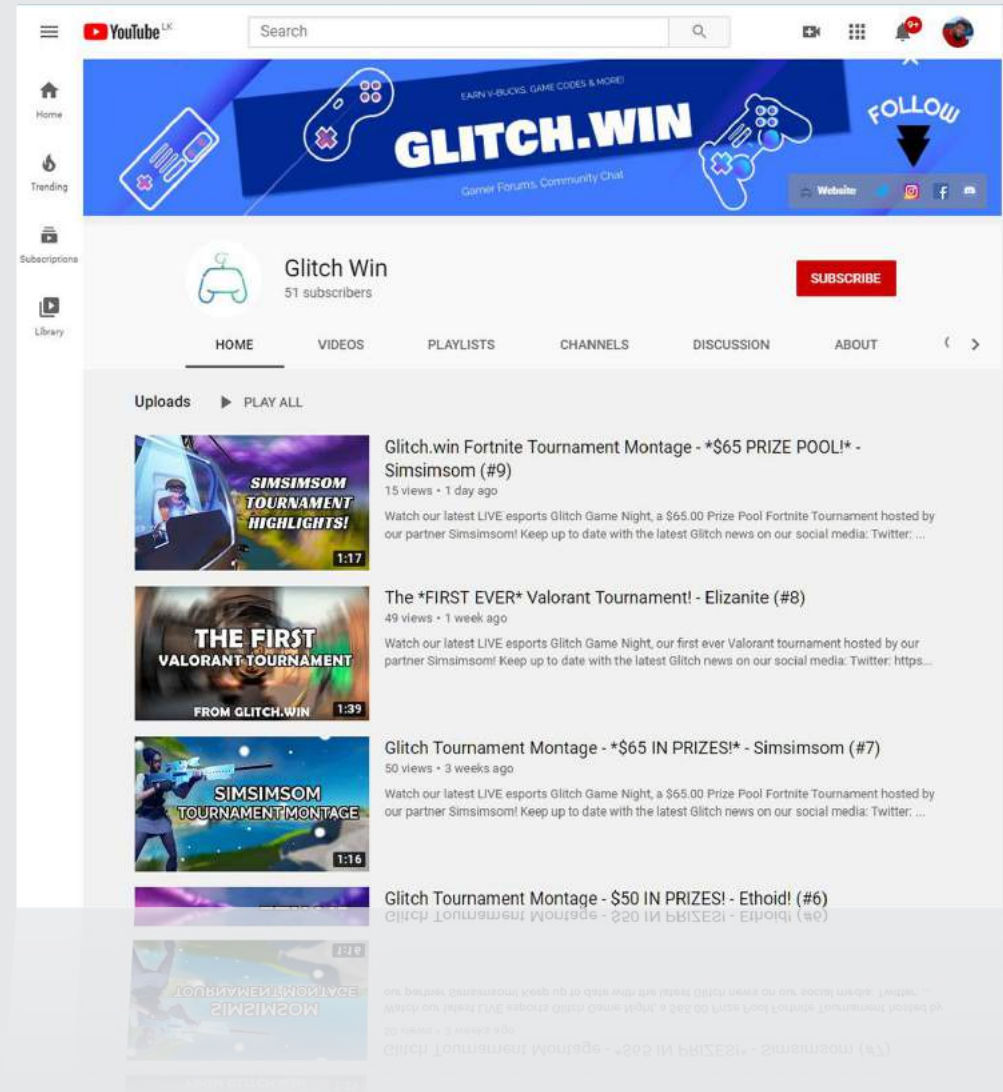
Rewards

Item	Price	Credits	Stock	Items sold	Rating
Steam Gift Card - £100	10,000 Credits	Bot	Unlimited	3	0 ratings
Steam Gift Card - £50	5,000 Credits	Bot	Unlimited	5	0 ratings
Steam Gift Card - £25	2,500 Credits	Bot	Unlimited	3	0 ratings
Steam Gift Card - £10	1,000 Credits	Bot	Unlimited	22	0 ratings
Spotify Gift Card - £10	1,000 Credits	Bot	Unlimited	0	0 ratings
Xbox Gift Card - £50	5,000 Credits	Bot	Unlimited	0	0 ratings
Xbox Gift Card - £40	4,000 Credits	Bot	Unlimited	0	0 ratings
Xbox Gift Card - £25	2,500 Credits	Bot	Unlimited	0	0 ratings
Xbox Gift Card - £20	2,000 Credits	Bot	Unlimited	0	0 ratings

<https://www.glitch.win/index.php?dbtech-shop/>



Social Media





Live Tournaments & Highlights

Users can stream the tournaments live and access the full catalogue of all previous events highlights

A core product and value proposition that goes further than the feature vast platform.

With many exclusive agreements signed with gaming stars who have their own subscribers.

By leveraging each other's gaming players, the interactivity increases adding value.

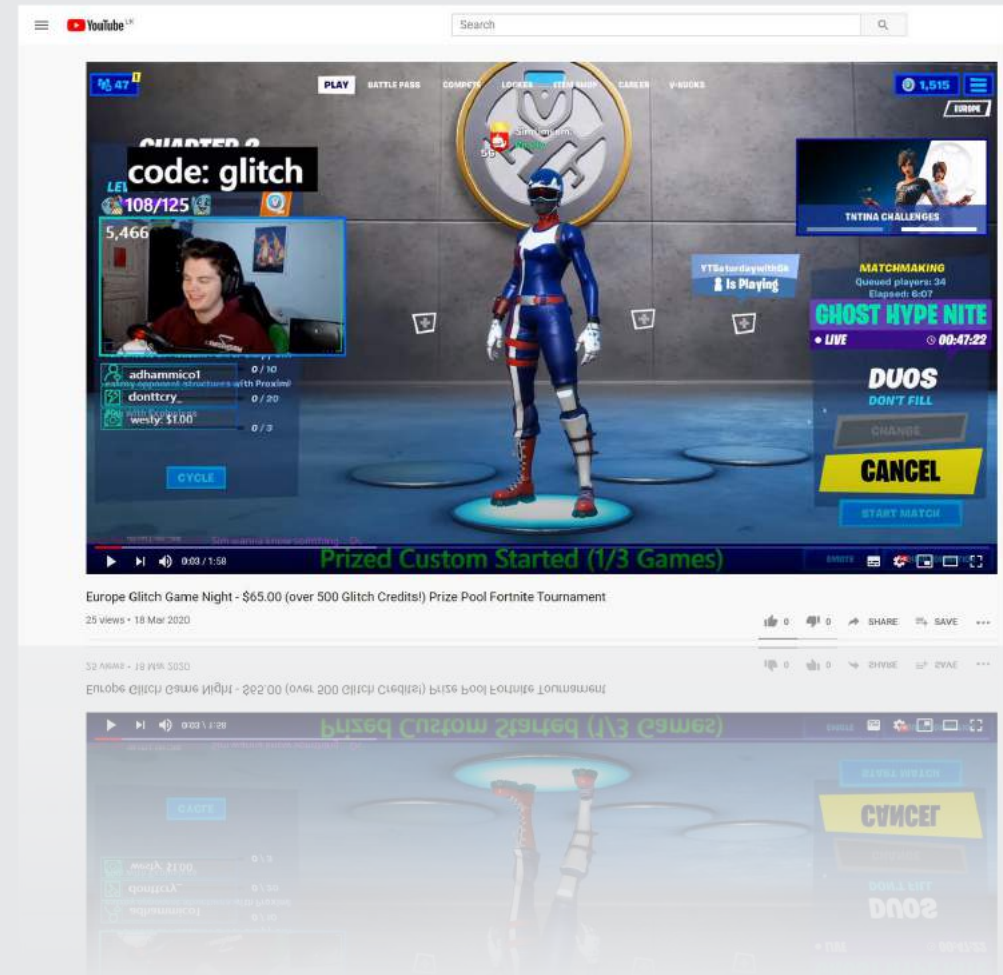
Such is the interactivity and player activity of the platform; many YouTube streamers are actively reaching out and asking to be part of the platform.

<https://www.youtube.com/watch?v=u7MgzMmpPPM>

<https://www.youtube.com/watch?v=SykNly6pJG8>

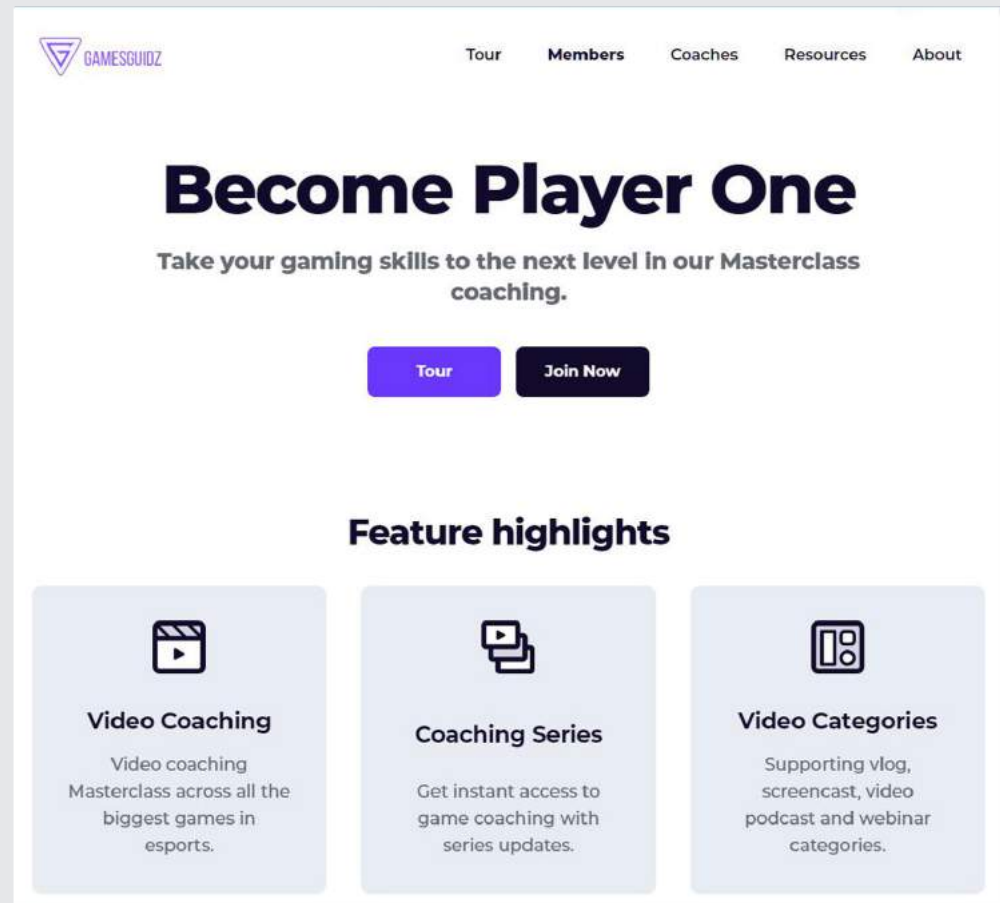
<https://www.youtube.com/watch?v=Llz6iVrgaag>

<https://www.youtube.com/watch?v=wkcdGZEkkOM>



Evolution of content is the evolution of the market. At Cloud9 we are always working to add new products to our range to ensure that truly interactive and valuable content is available.

Gamers By Gamers.....	Want a career in gaming? Compete in tournaments? or simply to be more competitive?
“Become Player One” - Where gamers can take their skills to the next level via our Masterclass Coaching	GamesGuidz gives gamers the edge they need to take control of their gaming with expert guidance from a team of coaches.
From what's trending in the gaming and esports community to the latest updates and features	Get to meet our gaming coaches that will take you from 0 to 60 with our Masterclass gaming program



The screenshot shows the GamesGuidz landing page with a navigation bar (Tour, Members, Coaches, Resources, About), a main headline "Become Player One" with a sub-headline "Take your gaming skills to the next level in our Masterclass coaching.", and two call-to-action buttons: "Tour" and "Join Now". Below this is a "Feature highlights" section with three cards: "Video Coaching" (video coaching Masterclass across all the biggest games in esports), "Coaching Series" (instant access to game coaching with series updates), and "Video Categories" (supporting vlog, screencast, video podcast and webinar categories).

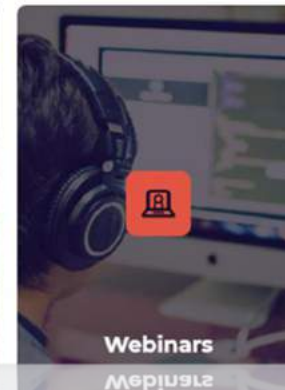
<https://www.gamesguidz.com/landing-page>

What you get

GamesGuidz gives you the edge you need to take control of your gaming with expert guidance from our team of coaches.

Categories

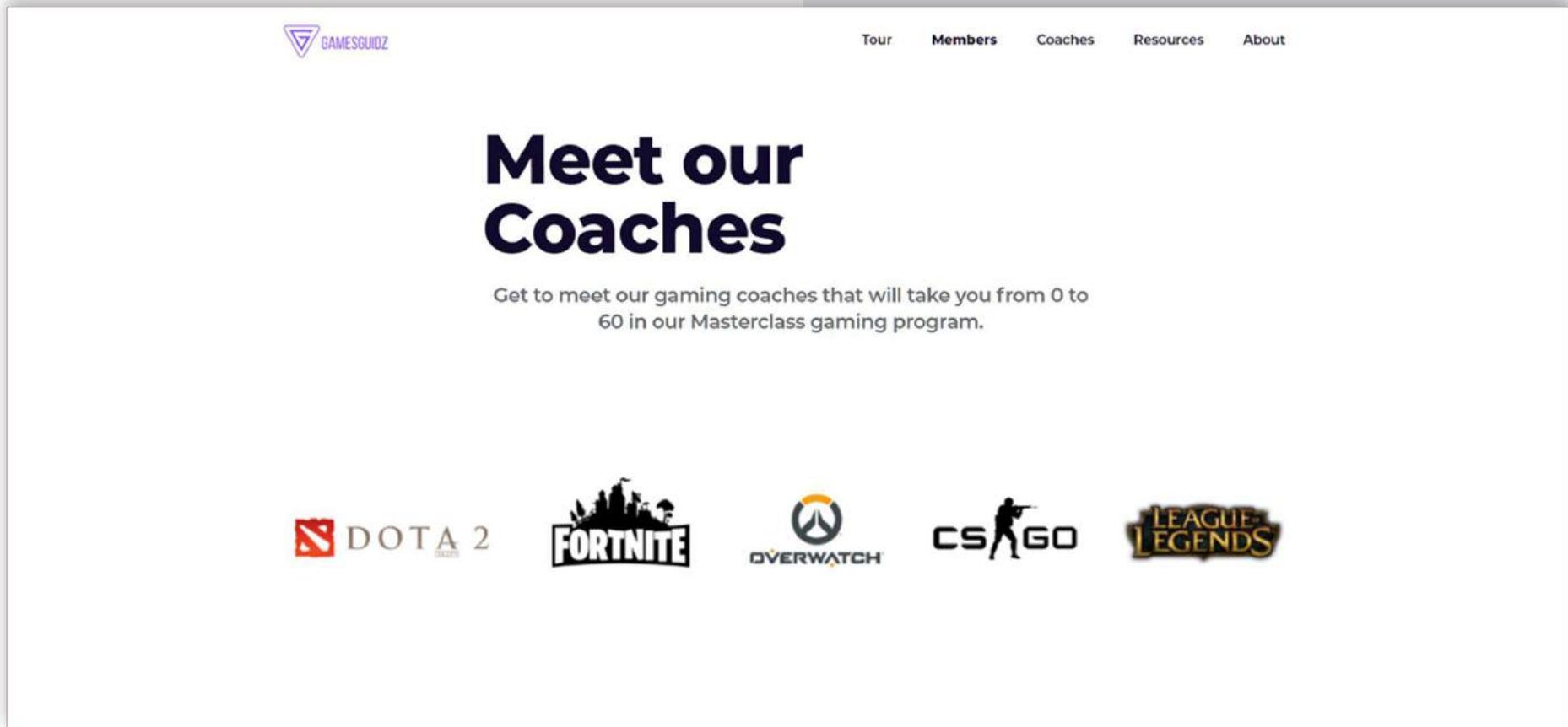
Coaching categories



<https://www.gamesguidz.com/tour>



Products



<https://www.gamesguidz.com/coaches>

Marketing

MEDIA BUY ONLY VIA:

Google + trusted media partners + EVINA

To build initial momentum our Marketing will involve creating an awareness amongst Hutch premium data users by working closely with Hutch in our product promotion.

Service will only be promoted via Google and trusted media partners.

Full advertising funnel will be controlled from banner to payment page.

EVINA DCB protect will be in place to offer a greater layer of security to ensure that users journey to discovering the service and subscribing are free of any misleading advertising or flow(s).


Internal Business Analysis Team will monitor all metrics and KPI's. These to include but not be limited to; user interaction, customer queries and feedback and optimisation of the service and traffic.





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